

CURRICULUM VITAE

Dr. Kathrin Karsay

PERSONAL INFORMATION

Affiliation	Assistant Professor Department of Communication, University of Vienna Kolingasse 14-16 1090 Vienna, Austria
Email	kathrin.karsay@univie.ac.at https://publizistik.univie.ac.at/ https://www.kathrinkarsay.com/ Google scholar
Nationality	Austrian
ORCID ID	0000-0002-0230-9664

SKETCH PROFILE

Research topics	Digital media use and effects on well-being and mental health, youth and media, media entertainment, smartphone and social media use, digital disconnection
Methods	Quantitative social science methods, experimental research, surveys (longitudinal, cross-sectional), mobile experience sampling, eye-tracking, standardized content analysis

EDUCATION

2/2018	Doctor of Philosophy (Dr. phil.) , University of Vienna, Austria
11/2012	Master of Philosophy (Mag. phil.) , University of Vienna, Austria
6/2009	Bachelor of Communication (Bakk. komm.) , University of Salzburg

ACADEMIC CAREER

since 9/2023	Assistant Professor , Department of Communication, University of Vienna
9/2021–8/2023	Assistant Professor , School for Mass Communication Research, KU Leuven
1/2020–8/2021	Postdoctoral fellow , School for Mass Communication Research, KU Leuven
5/2019–12/2019	Maternity leave
7/2019–4/2020	Research fellow , Department of Communication, University of Vienna
3/2018–6/2019	Postdoctoral researcher , Department of Communication, University of Vienna
4/2017	Visiting scholar , School for Mass Communication Research, KU Leuven
9/2013–2/2018	Predoctoral researcher , Department of Communication, University of Vienna
3/2010–2/2013	Tutor/student assistant , Department of Communication, University of Vienna
5/2012–2/2013	Research assistant , Department of Communication, University of Vienna

PUBLICATIONS

Impact: Google Scholar citations: 1752, h-index: 19

Journal articles, peer-reviewed (30)

1. Nassen, L.-M., Schreurs, L., **Karsay, K.**, & Vandenbosch, L. (2024). Exploring adolescents' social media connection and disconnection: A latent class approach. *Media & Communication*. <https://doi.org/10.17645/mac.8597>
2. Beelen, E. & **Karsay, K.** (2024). "The future is bright! Is it?" Investigating effects of hopeful mental health content and endorsement cues on social media. *Social Media + Society*, 10(3). <https://doi.org/10.1177/20563051241277603>
3. Stevic, A., Schmuck, D., Thomas, M., **Karsay, K.**, & Matthes, J. (2024). Distracted children? Nighttime smartphone use, children's attentional problems, and school performance over time. *The Journal of Early Adolescence*, 44(2), 223–249, <https://doi.org/10.1177/02724316231164734>
4. Noon, E., Maes, C., **Karsay, K.**, & Vandenbosch, L. (2024). Making the good better? Investigating the long-term associations between capitalization on social media and adolescents' life satisfaction. *Media Psychology*, 27(2), 161–185, <https://doi.org/10.1080/15213269.2023.2227941>
5. Engel, E., Gell, S., Heiss, R., & **Karsay, K.** (2023). Social media influencers and adolescents' health: A scoping review of the research field. *Social Science & Medicine*, 116387. <https://doi.org/10.1016/j.socscimed.2023.116387>
6. Matthes, J., Stevic, A., Koban, K., Thomas, M. F., Forrai, M., & **Karsay, K.** (2023). Fear of missing out, reflective smartphone disengagement, and loneliness in late adolescents. *Cyberpsychology, Behavior, and Social Networking*, <https://doi.org/10.1089/cyber.2023.0014>
7. **Karsay, K.**, Schmuck, D., Stevic, A., & Matthes, J. (2023). Sleeping with the smartphone: A panel study investigating parental mediation, adolescents' tiredness, and physical well-being. *Behavior and Information Technology*, 42(11), 1833–1844. <https://doi.org/10.1080/0144929X.2022.2100277>.
8. Nassen, L.-M., Vandebosch, H., Poels, K., & **Karsay, K.** (2023). Opt-out, abstain, unplug. A systematic review of the disconnection literature. *Telematics and Informatics*, 81, 101980. <https://doi.org/10.1016/j.tele.2023.101980>
9. Devos, S., **Karsay, K.**, Eggermont, S., & Vandenbosch, L. (2023). "Whatever you do, I can do too:" Disentangling the daily relations between exposure to positive social media content, can self, and pressure. *Communication Monographs*, 90(4), 437–455. <https://doi.org/10.1080/03637751.2023.2206472>
10. **Karsay, K.**, Matthes, J., Schmuck, D. & Ecklebe, S. (2023). Messaging, posting, and browsing: A mobile experience sampling study investigating youth's social media use, affective well-being, and loneliness. *Social Science Computer Review*, 41(4), 1493–1513. <https://doi.org/10.1177/08944393211058308>
11. Schmuck, D., Stevic, A. Matthes, J., & **Karsay, K.** (2023). Out of control? How parental lack of control over children's smartphone use affects children's self-esteem over time. *New Media and Society*, 25(1), 199–219. <https://doi.org/10.1177/14614448211011452>
12. Stevic, A., Schmuck, D., Koemets, A., Hirsch, M., **Karsay, K.**, Thomas, M., & Matthes, J. (2022). Privacy concerns can stress you out: Investigating the reciprocal relationship

- between mobile social media privacy concerns and perceived stress. *Communications: The European Journal of Communication Research*, 47(3), 327–349.
<https://doi.org/10.1515/commun-2020-0037>
13. Naderer, B., Peter, C., & **Karsay, K.** (2022). This picture does not portray reality: Developing and testing a disclaimer for digitally enhanced pictures on social media appropriate for tweens and teens. *Journal of Children and Media*, 16(2), 149–167.
<https://doi.org/10.1080/17482798.2021.1938619>
 14. Matthes, J., **Karsay, K.**, Hirsch, M., Stevic, A., & Schmuck, D. (2022). Reflective smartphone disengagement: Conceptualization, measurement, and validation. *Computers in Human Behavior*, 128, 107078. <https://doi.org/10.1016/j.chb.2021.107078>
 15. Stevic, A., Schmuck, **Karsay, K.**, & Matthes, J. (2021). Are smartphones enhancing or displacing face-to-face communication with close ties? A panel study among adults, 16, *International Journal of Communication*, Retrieved from
<https://ijoc.org/index.php/ijoc/article/view/14796>
 16. Stevic, A., Schmuck, D., Matthes, J., & **Karsay, K.** (2021). “Age matters”: A panel study investigating the influence of communicative and passive smartphone use on well-being. *Behaviour & Information Technology*, 40(2), 176–90.
<https://doi.org/10.1080/0144929X.2019.1680732>
 17. **Karsay, K.**, Trekels, J, Eggermont, S., & Vandenbosch, L. (2021). “I (don’t) respect my body”: Investigating the role of media use and self-objectification on adolescents’ positive body image in a cross-national study. *Mass Communication & Society*, 24(1), 57–84.
<https://doi.org/10.1080/15205436.2020.1827432>
 18. **Karsay, K.**, & Matthes, J. (2020). Sexualizing pop music videos, self-objectification, and selective exposure: A moderated mediation model. *Communication Research*, 47(3), 428–450. <https://doi.org/10.1177/0093650216661434>
 19. Matthes, J., **Karsay, K.**, Schmuck, D., & Stevic, A. (2020). “Too much to handle”: Impact of mobile social networking sites on information overload, depressive symptoms, and well-being. *Computers in Human Behavior*, 105, 106217.
<https://doi.org/10.1016/j.chb.2019.106217>
 20. **Karsay, K.**, Matthes, J., & Fröhlich, V. (2020). Gender role portrayals in television advertisements: Do channel characteristics matter? *Communications. The European Journal of Communication Research*, 45(1), 28–52. <https://doi.org/10.1515/commun-2019-2055>
 21. de Lenne, O., Vandenbosch, L., Eggermont S., **Karsay, K.**, & Trekels, T. (2020). Picture-perfect lives on social media: A cross-national study on the role of media ideals in adolescent well-being. *Media Psychology*, 23(1), 52–78.
<https://doi.org/10.1080/15213269.2018.1554494>
 22. **Karsay, K.**, Schmuck, D., Matthes, J. & Stevic, A. (2019). Longitudinal effects of excessive smartphone use on stress and loneliness: The moderating role of self-disclosure. *Cyberpsychology, Behavior, and Social Networking*, 22(11), 706–713.
<https://doi.org/10.1089/cyber.2019.0255>
 23. Schmuck, D., **Karsay, K.**, Matthes, J., & Stevic, A. (2019). “Looking up and feeling down” The influence of mobile social networking site use on upward social comparison, self-esteem, and well-being of adult smartphone users. *Telematics and Informatics*, 42, 101240.
<https://doi.org/10.1016/j.tele.2019.101240>
 24. **Karsay, K.**, Matthes, J., Buchsteiner, L. & Grosser, V. (2019). Increasingly sexy? Sexuality and

- sexual objectification in popular music videos, 1995-2016. *Psychology of Popular Media Culture*, 8(4), 346–357. <https://doi.org/10.1037/ppm0000221>
25. **Karsay, K.**, & Schmuck, D. (2019). “Weak, sad, and lazy fatties”: Adolescents’ explicit and implicit weight bias following exposure to weight loss reality TV shows. *Media Psychology*, 22(1), 60–81. <https://doi.org/10.1080/15213269.2017.1396903>
 26. Trekels, J., **Karsay, K.**, Vandenbosch, L., & Eggermont, S. (2018). How social and mass media relate to youth’s self-sexualization: Taking a cross-national perspective on rewarded appearance ideals. *Journal of Youth and Adolescence*, 47(7), 1440–1455. <https://doi.org/10.1007/s10964-018-0844-3>
 27. **Karsay, K.**, Knoll, J., & Matthes, J. (2018). Sexualizing media use and self-objectification: A meta-analysis. *Psychology of Women Quarterly*, 42(1), 9–28. <https://doi.org/10.1177/0361684317743019>
 28. Spielvogel, I., Matthes, J., Naderer, B., & **Karsay, K.** (2018). A treat for the eyes. Measuring children’s cue reactivity by attentional differences toward unhealthy and healthy food cues in media content. *Appetite*, 125, 63–71. <https://doi.org/10.1016/j.appet.2018.01.033>
 29. **Karsay, K.**, Matthes, J., Platzer, P., & Plinke, M. (2018). Adopting the objectifying gaze: Exposure to sexually objectifying music videos and subsequent gazing behavior. *Media Psychology*, 21(1), 27–49. <https://doi.org/10.1080/15213269.2017.1378110>
 30. Arendt, F., **Karsay, K.**, & Soffried, T. (2016). Werbung mit idealisierten Körperdarstellungen: Effekte auf die Unzufriedenheit mit dem eigenen Körper und die Ablehnung von Schönheitsoperationen. [Advertising with idealized body images: Effects on body dissatisfaction and rejection of cosmetic surgery]. *Medien Journal*, 40(1), 29–42. <https://doi.org/10.24989/medienjournal.v40i1.35>

Book chapters and invited publications (13):

1. Maes, C., **Karsay, K.**, & Noon, E.J. (forthcoming). The Opportunities and Challenges of Digital Media Use for Sexual and Gender Diverse Adolescents. In L. Baams & T. Kaufmann (Eds.): *Sexually and Gender Diverse Adolescents: Critical Perspectives on Risk and Resilience*. Routledge.
2. Engel, E., Gell, S., Heiss, R., **Karsay, K.**, & Schmidhofer, J. (2024). „Influencer-Monitor“ – Eine Citizen Science Studie mit Jugendlichen zu Gesundheitsinhalten in sozialen Medien [“Influencer-Monitor” – A Citizen Science Study with Adolescents on Health Content in Social Media]. *transfer*, 10, 212–216. <https://doi.org/10.35468/>
3. Wolfers, L. & **Karsay, K.** (2024). The Smartphone as Physical Object: Advancing the Debate on Problematic Smartphone Use. In von Pape & Karnowski (Eds.): *The Mobile Media Debate: Challenging Viewpoints Across Epistemologies*. Routledge. <https://doi.org/10.4324/9781003312963>
4. **Karsay, K.**, Camerini, A.-L., & Matthes, J. (2023). COVID-19, Digital Media, and Health: Lessons Learned and the Way Ahead for the Study of Human Communication— Introduction. *International Journal of Communication*, 17, 623–630. Retrieved from <https://ijoc.org/index.php/ijoc/article/view/14796>
5. Arendt, F. & **Karsay, K.** (2022). Digital Divide. In E. Ho, C. Bylund, J. van Weert, I. Basnyat, & N. Bol (Eds.), *The International Encyclopedia of Health Communication*. Wiley-Blackwell. <https://doi.org/10.1002/9781119678816.iehc0821>

6. Rasmussen, E. E., & **Karsay, K.** (2022). Media and children's social development. In: P. K. Smith, & C. H. Hart (Eds.): *Handbook of Childhood Social Development* (pp. 689-706), 3rd Edition. Wiley-Blackwell. <https://doi.org/10.1002/9781119679028.ch37>
7. **Karsay, K.**, & Vandenbosch, L. (2021). Endlessly Connected: Moving Forward with Agentic Perspectives of Mobile Media (Non-)Use. *Mass Communication and Society*. 24(6), 779–794. <https://doi.org/10.1080/15205436.2021.1974785>
8. **Karsay, K.** (2020). Objectification. In J. Van den Bulck (Ed.), *The International Encyclopedia of Media Psychology*. ICAZ/Wiley-Blackwell. <https://doi.org/10.1002/9781119011071.iemp0141>
9. Naderer, B., & **Karsay, K.** (2018). Detecting the persuasive intent of product placement in photographic love stories: Consequences for brand recall and brand evaluation. In R. Kühne, S. Baumgartner, T. Koch, & M. Hofer (Eds.), *Youth and Media: Current Perspectives on Media Use and Effects* (pp. 115-131). Nomos. <https://doi.org/10.5771/9783845280455-115>
10. **Karsay, K.** (2017). Construct. In J. Matthes, R. Potter & C. S. Davis (Eds.), *International Encyclopedia of Communication Research Methods*. Wiley-Blackwell. <https://doi.org/10.1002/9781118901731.iecrm0042>
11. **Karsay, K.**, & Stoisser, F. (2017). “Sexy and I know it” – Effekte sexualisierter Musikvideos auf die Selbst-Objektifizierung und Selbst-Sexualisierung junger Frauen [“Sexy and I know it” – Effects of Sexualizing music videos on young women's self-objectification and self-sexualization]. In B. Metzler, J. Himmelsbach, D., Bertel, A. Riedl, A., & L. Möller (Eds.), *Von der Reflexion zur Dekonstruktion? Kategorien, Typen und Stereotype als Gegenstand junger Forschung. Beiträge zur zweiten under.docs-Fachtagung zu Kommunikation* (pp. 175-192). danzig & unfried.
12. Grill, C., & **Karsay, K.** (2016). Twitter et les élections européennes. Une comparaison des agendas politiques en ligne dans huit États membres de l'Union européenne. [Tweeting about the 2014 European Parliamentary elections. Comparing the political online agendas in eight EU-member states]. In P. Maarek (Eds.), *La communication politique des Européennes de 2014: Pour ou contre l'Europe?* (pp. 76-97). L'Harmattan.
13. Haas, H., Herczeg, P., & **Karsay, K.** (2015). Werbung – Ethik – Moral [Advertising – ethics – morality]. In G. Siegert, W. Wirth, P. Weber, & J. Lischka, (Eds.), *Handbuch Werbeforschung* (pp. 57-77). Springer. https://doi.org/10.1007/978-3-531-18916-1_3

AWARDS

2024	Best Paper Award (3rd Place, co-authored with E. Engel, S. Gell, R. Heiss), Austrian Public Health Conference, Innsbruck, Austria
2023	Reviewer Award , <i>European Journal of Health Communication</i>
2021	Top Student Paper Award , International Communication Association (ICA) <i>Children, Adolescents, and Media Division</i> , leading author: Sarah Devos
2019	ICA Kyoon Hur Dissertation Award , International Communication Association (ICA), Mass Communication Division
2018	Award of Excellence , Austrian Federal Ministry of Education, Science and Research
2018	Sowi-Doc.Award , Faculty of Social Sciences, University of Vienna

2017	Top 3 Student Paper Award , Association for Education in Journalism and Mass Communication (AEJMC), Communication Theory and Methodology Division
2009	Best Bachelor Thesis Award , Department of Communication Studies, University of Salzburg

RESEARCH GRANTS

2025	Project , “Influencer Communication for Youth Health”, Funded by the FWF Austrian Science Fund, Top Citizen Science, National collaboration partner Total: € 91,631
2024–2029	Project “AWARE: Mental Health Portrayals on Social Media and Implication on Adolescents’ Awareness and Well-being” FWF Austrian Science Fund/ WEAVE initiative Principal Investigator ; joint project with Anne Linda Camerini (Università della Svizzera italiana) and Ruth Wendt (LMU Munich) Total: € 267.367 (= 28% from total of € 973.507,36)
2023–2027	Project : “Digital well-being in an ‘always-on’ society: Investigating the interrelationships between digital disconnection and psychological well-being.” KU Leuven; Principal investigator Total: € 273.649 (partially granted due to transfer to U of Vienna)
2021–2023	Project : “Toward conceptual clarification and empirical evidence on the relationship between digital disconnection and psychological well-being”. KU Leuven; Principal investigator Total: € 110.000
2022–2025	Project : “Health Influencers on Social Media: Who they are, what they post, and how they affect adolescents’ health” (PI: R. Heiss) FWF Austrian Science Fund, Co-Principal investigator Total: € 346.505
(2019)	Postdoc Fellowship: Proposal received Seal of Excellence (91%), but not sponsored due to budgetary limits. Marie-Sklodowska Curie Fellowship
2019–2021	Postdoc Fellowship : “Digitizing joy: The role of smartphone use in Capitalizing Positive Life Events and Adolescents’ Psychological Wellbeing” FWO-Research Foundation Flanders, Principal investigator Total: € 221.010
2019–2020	Project : “Perfect picture, imperfect life? The relationship between personalized Instagram use and subjective life satisfaction – A linkage analysis.” (with B. Naderer and C. Peter) Society of Communication (ÖGK), Principal investigator Total: € 2.500

2018–2019	<p>Project: “Perception and effects of disclaimer labels on fashion images on body image.” Vienna Municipal Department of Women’s Affairs (MA 57) and Women’s Health (MA 24) (with B. Naderer and C. Peter), Principal investigator</p> <p>Total: € 12.338</p>
2018	<p>Project: “Top slicing and contestable funding in the broadcast media market” (with R Heiss); Austrian Broadcasting Corporation, ORF, Principal investigator</p> <p>Total: € 2.000</p>
2015	<p>Research award: Department of Communication, University of Vienna, (with D. Schmuck); Co-Principal investigator</p> <p>Total: € 1.500</p>

SCHOLARSHIPS AND TRAVEL FUNDS

2018	“International Communication,” ÖFG Austrian Research Association Total: €500
2017	“Short-term grant abroad,” University of Vienna Total: € 450
2008	Fellowship “Franz Josef Martin Plantz und Paula Zyber Stiftung” administered by the University of Salzburg to study French abroad Total: € 3.730

EDITORIAL ACTIVITIES

Editorial Board

since 2024	<i>Medien Journal</i>
since 2023	<i>Journal of Early Adolescence</i>
since 2022	<i>Health & New Media Research</i>
since 2022	<i>Media Psychology</i>
since 2020	<i>European Journal of Health Communication</i>

Guest Editor

ongoing	<i>American Behavioral Scientist</i> Title: “Social media influencers: Content and effects on citizens’ attitudes and behavior” (with C. von Sikorski, D. Schmuck, P. Merz, B. Naderer, & R. Heiss)
2023	<i>International Journal of Communication</i> Title: “COVID-19, Digital Media, and Health.” (with A.-L. Camerini & J. Matthes)
2021	<i>Mass Communication & Society</i> Title: “Agentic Perspectives of Mobile Media (Non-)Use.” (with L. Vandenbosch)

REVIEWER ACTIVITIES

100 verified peer reviews in Web of Science (November 2024)

Journals	<u>Communication:</u> <i>Annals of the International Communication Association, Communication Monographs, Communication Research, Communications – The European Journal of Communication Research, Cyberpsychology – Journal of Psychosocial Research on Cyberspace, Cyberpsychology, Behavior, and Social Networking, European Journal of Health Communication, Health Communication, Human Communication Research, International Journal of Communication, Journal of Broadcasting & Electronic Media, Journal of Children and Media, Journal of Communication, Journal of Computer-Mediated Communication, Journal of Health Communication, Journal of Media</i>
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Psychology, Mass Communication & Society, Media Psychology, Mobile Media & Communication, New Media and Society, Psychology of Popular Media, Social Media + Society

Other:

Behavior & Information Technology, Body Image, British Journal of Social Psychology, Computers in Human Behavior, Current Psychology, European Journal of Health Psychology, Group Processes & Intergroup Relations, Health Education Journal, Journal of Early Adolescence, Journal of Health Communication, Journal of Marketing Communications, Psychology of Women Quarterly, Sex Roles, Violence and Gender, Social Science & Medicine, Social Science Computer Review

Research Funding

German Research Funding Association (DFG), Germany, Center for Advanced Internet Studies (CAIS), Germany; National Science Center (NCN), Poland; Swiss National Science Foundation (SNSF), Switzerland

Other

German SoSci Panel – Online access panel for Social Science Research

REVIEWER FOR ACADEMIC CONFERENCES

International conferences

Annual conference/International Communication Association/ICA
Annual conference/Association for Education in Journalism and Mass Communication/AEJMC

National and regional conferences

European Conference on Health Communication/ECREA & DGPUK
Preconference “*Children and Adolescents in a Mobile Media World*”/ECREA
Preconference “*Exploring the Dynamics of Digital Disconnection - Disruption, Inequalities, and Norms*”/ECREA
Advertising Conference/DGPuK
Kommunikationswissenschaftliche Tage/ÖGK
Etmaal Flemish-Dutch Communication Association/NeFCA
DACH 21/DGPuK
Advertising Literacy Conference/DGPuK
PR and Advertising Conference/DGPuK
Media Audiences and Effects Conference/DGPuK

CONFERENCE ACTIVITIES

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|------|---|
| 2024 | Organizing member , ECREA Disconnection Preconference 2024, Ljubljana, Slovenia |
| 2024 | Planning committee member , ICA Mobile Communication Pre-conference 2024, Gold Coast Australia |
| 2023 | Planning committee member , ICA Mobile Communication Pre-conference 2023, Toronto, Canada |
| 2022 | Planning committee member , ICA Mobile Communication Pre-conference 2022, Paris, France |
| 2022 | Panel Chair , ICA, Mass Communication Division, Mobile Communication Division, Paris, France |

2018 | **Panel Chair**, ICA, Children, Adolescents, and Media Division; Prague, Czech Republic

MENTORSHIP

2024 | **Mentor** at the annual conference of the International Communication Association (ICA), *Mobile Communication Division*

2024 | **Mentor** at Etmaal, Flemish-Dutch Communication Association (NeFCA), *Media Psychology Division*

2022 | **Mentor**, ICA, Children, Adolescents, and Media Division, Paris, France

ACADEMIC SERVICE

Internal

2024 | **Reviewer Klaus Schönbach Award**, Department of Communication, University of Vienna

since 2024 | **Member of the Institutional Review Board**, (IRB-COM), University of Vienna

2020–2021 | **Organization of the MassComm seminars**, School for Mass Communication Research, KU Leuven

9/2020 | **Representative research unit member** of the School for Mass Communication for the visit of the external advisory board to evaluate the Faculty of Social Sciences, KU Leuven

2017–2019 | **Organization of the research colloquium**, Advertising and Media Effects Research Group, University of Vienna

2015–2016 | **Member** of the hiring committee for a full professorship at the Department of Communication, University of Vienna

2015 | **Alternate member** of the committee to develop the curriculum for the new English language research master program at the Department of Communication, University of Vienna

International

since 2024 | **Award Committee Chair**, ICA *Mobile Communication Division*

since 2024 | **Award Committee Chair**, *European Journal of Health Communication* Article of the Year 2023

2023 | **Committee member**, *European Journal of Health Communication* Article of the Year 2022

2023 | **Committee member**, Top Paper Award of the Mobile Communication Division at ICA in 2023

2022–2024 | **Elected Secretary**, ICA Mobile Communication Division

2021 | **Committee member**, ICA Top Dissertation Award of the Children, Adolescents, and Media Division in 2020

MEMBERSHIPS

current | Austrian Communication Association, ÖGK
German Communication Association, DGPK
International Communication Association, ICA

	Research Network “Health in Society”, University of Vienna
2020–2023	The Netherlands – Flanders Communication Association, NeFCA
2021–2023	Senior member, Child & Youth Institute, KU Leuven

TEACHING

KU Leuven	Psychology of social media lecture (2021/22, 2022/23) Evidence-based health communication seminar (2021/22, 2022/23) Quantitative seminar (2021/22, 2022/23) Uitdagingen in de communicatiewetenschappen [Challenges in communication science] (2023)
University of Vienna	Master seminar (2024) Introduction to Data Analysis with R (2024) Communication research proseminar (2024) Communication sociology lecture (2024) Communication research methods (2015, 2016, 2017) Communication research seminar (2014, 2015) Tutoring & teaching assistance (2010-2011)
Erasmus+ Teaching	Seminars and lecture (BA level) at the Institute for Media and Communication Studies, Freie Universität Berlin, Germany (2015) Seminars and lecture (BA and MA level) at the School of Communication, University of Amsterdam, The Netherlands (2015)
Other	“Presentation techniques” as part of the Open Learning Initiative for refugees and people with asylum-seeking status, Department of Communication, University of Vienna (2017)

SUPERVISION OF DOCTORAL STUDENTS

since 2022	Supervisor, Sascha Gell, University of Vienna, Austria
since 2022	Supervisor, Elena Engel, University of Vienna, Austria
since 2021	(Co)Supervisor, Elien Beelen, KU Leuven, Belgium
since 2021	(Co)Supervisor, Lise-Marie Nassen, KU Leuven, Belgium

Supervisory Committee Member

since 2023	PhD Committee Member, Laura Lemahieu, University of Antwerp, Belgium
since 2022	PhD Committee Member, Gaëlle Vanhoffelen, KU Leuven, Belgium
since 2021	PhD Committee Member, Jasmina Rosic, KU Leuven, Belgium

INVITED TALKS (8)

1. **Karsay, K.** (2024). "Navigating a digital childhood as generation 'Like'", Panelist member at the European Health Forum Gastein, 24 September, Gastein, Austria.
2. **Karsay, K.** (2024). *Vernetzt, aber einsam. Wie beeinflussen neue Technologien unsere sozialen Beziehungen?* Invited guest at the Bank Austria Future Talk.
3. **Karsay, K.** (2023). *Unraveling the Content-Wellbeing Connection: Challenges and Opportunities in Linking Social Media Content to Well-being.* Invited talk at the workshop: Social Media and Well-Being: A multi-disciplinary dialogue, 26-28 June, Lugano, Switzerland.
4. **Karsay, K.** (2023). „Überall und jederzeit? Digitale Medien und Wohlbefinden“, Invited guest lecture in the course "Media Psychology" of the University of Vienna, 6 June, Vienna.
5. **Karsay, K.** (2022). "Use, Abuse, or Addiction? Well-being in times of permanent connectivity", University of Cologne, 8 February, online.
6. **Karsay, K.** (2021). Invited talk at the "Symposium: Alcoholism and Suicidality", 21 September, Vienna
7. **Karsay K.** (2021). „Überall und jederzeit? Aktuelle Befunde zur Wirkung von Social Media und Smartphones auf die psychische Gesundheit.“ University of Augsburg, 12 May, online.
8. **Karsay, K.** (2020). *Social media use and self-objectification: Old wine in new skins?*. Invited lecture in the course "Mobile Media & Society

PRESENTATIONS (64)

1. Gell, S., Engel, E., Heiss, R., **Karsay, K.** (2024, November). *Do Social Media Influencers' Messages about Mental Issues Affect Young People's Self-Labeling? An Experimental Study.* Accepted for presentation at the DGpuK Conference Health Communication 2024, 20-22 November, Lucerne, Switzerland.
2. Engel, E., Gell, S., Heiss, R., & Karsay, K. (2024, November). *Engaging with Social Media Influencers' Health Content: Insights from a Cross-Sectional Study with Austrian Youth.* Accepted for presentation at the DGpuK Conference Health Communication 2024, 20-22 November, Lucerne, Switzerland.
3. Gell, S., Engel, E., Heiss, R., **Karsay, K.** (2024, November). *Uncovering Social Media Influencers' Health Content: A Citizen Youth Science Study.* Accepted for presentation at the DGpuK Conference Health Communication 2024, 20-22 November, Lucerne, Switzerland.
4. Gell, S., Engel, E., Heiss, R., **Karsay, K.**, & Schmidhofer, J. (2024, November). *Marketing or health promotion? A citizen science study of social media influencers' health content.* Accepted for presentation at the European Public Health Conference, 13 - 15 November 2024, Lisbon, Portugal.
5. Engel, E., Gell, S., Heiss, R., & **Karsay, K.** (2024, October). *Social Media Influencers as a New Source of Health Information: Insights from an Austrian Youth Survey.* Accepted for presentation at the annual Austrian Public Health Conference, 16-18 October, Innsbruck, Austria.
6. Gell, S., Engel, E., Heiss, R., **Karsay, K.**, & Schmidhofer, J. (2024, October). *Werbung oder Gesundheitsaufklärung? Eine Citizen Science Studie zu den Gesundheitsinhalten von Social Media Influencern.* Accepted for presentation at the annual Austrian Public Health Conference, 16-18 October, Innsbruck, Austria.

7. Engel, E., Gell, S., Heiss, R., & **Karsay, K.** (2024). *Influencers as a new source of health information: Insights from an Austrian youth survey*. Accepted for presentation at the European Public Health Conference, 13 - 15 November 2024, Lisbon, Portugal.
8. Nassen, L-M., Schreurs, L., **Karsay, K.**, & Vandenbosch, L. (2024, September). *Identifying Patterns and Explaining Adolescents' Digital Disconnection Strategies. A Latent Class Analysis*. Presentation at the ECREA preconference: Exploring the Dynamics of Digital Disconnection - Disruption, Inequalities, and Norms to be held on September 23rd in Ljubljana, Slovenia.
9. **Karsay, K.**, Camerini, A.-L., & Wendt, R. (2024, September). *Is more mental health talk better? Exploring the consequences of increased mental health awareness from a communication science perspective*, German Psychological Society (DGPs) Congress 2024, 16-19 September, Austria.
10. Beelen, E. & **Karsay, K.** (2023, February). *Helpful, Harmful, or Unnecessary? An Experimental Study on the Effectiveness of Trigger Warnings on Social Media*. Presentation at the annual conference of the Dutch and Flemish communication science – Etmaal van de Communicatiewetenschap, 8-9 February, Rotterdam, the Netherlands.
11. Nassen, L-M. & **Karsay, K.** (2023, February). *An Overview of Nuanced Mobile Disconnection Strategies and Their Role in Mitigating Ill-being Due to Excessive Phone Use*. Presentation at the annual conference of the Dutch and Flemish communication science – Etmaal van de Communicatiewetenschap, 8-9 February, Rotterdam, the Netherlands.
12. Beelen, E., **Karsay, K.**, & Poulsen, R. (2023, November). *#mentalhealth: A Content Analysis about Mental Health on Social Media*. Presentation at the European Conference on Health Communication (EHC), 15-17 November, Klagenfurt, Austria.
13. Engel, E., **Karsay, K.**, & Heiss, R. (2023, November). *Dietary Supplements on Social Media: A Qualitative Content Analysis on Influencer Posts Targeted at Austrian Adolescents*. Presentation at the European Conference on Health Communication (EHC), 15-17 November, Klagenfurt, Austria.
14. Gell, S., Engel, E., Heiss, R., **Karsay, K.** (2023, November). *Challenges and Benefits of Social Media Influencers for Adolescent Health - A Scoping Review*. Presentation at the 16th European Public Health Conference, 9-11 November, Dublin, Ireland.
15. Nassen, L.-M., Vandebosch, H, Poels, K., & **Karsay, K.** (2023, September). *Exploring the Phenomenon of Smartphone Disconnection: A Systematic Review of Detox Practices*. Presentation at the Annual Conference of the European Health Psychology Society (EHPS), 4-8 September, Bremen, Germany.
16. Noon, E., Maes, C., **Karsay, K.**, & Vandenbosch, L. (2023, May). *The Long-Term Reciprocal Relationship between Capitalization on Social Media and Adolescent Life Satisfaction*. Presentation at the annual conference of the International Communication Association (ICA), 25-29 May, Toronto, Canada.
17. Nassen, L-M. & **Karsay, K.** (2023, May). *Silent yet not Deserted: Associations Between Ringer Modes, Mobile Phone Use, and Digital Stress*. Presentation at the annual conference of the International Communication Association (ICA), 25-29 May, Toronto, Canada.

18. Engel, E., Gell, S., Heiss, R., & **Karsay K.** (2023, May). *Social Media Influencers and Adolescents' Health: A Scoping Review*. Presentation at the annual conference of the International Communication Association (ICA), 25-29 May, Toronto, Canada.
19. Beelen, E. & **Karsay K.** (2023, February). *The Future is Bright! Is It? Investigating Effects of Hope Appeals About Mental Health in Social Media*. Presentation at the annual conference of the Dutch and Flemish communication science – Etmaal van de Communicatiewetenschap, 2-3 February, Enschede, the Netherlands.
20. Engel, E., Gell, S., Heiss, R., & **Karsay K.** (2023, February). *The Role of Social Media Influencers in Adolescents' Nutrition - A Scoping Review*. Presentation at the annual conference of the Dutch and Flemish communication science – Etmaal van de Communicatiewetenschap, 2-3 February, Enschede, the Netherlands.
21. Nassen, L-M. & **Karsay, K.** (2023, February). *Silent yet not Deserted: Associations Between Ringer Modes, Mobile Phone Use, and Digital Stress*. Presentation at the annual conference of the Dutch and Flemish communication science – Etmaal van de Communicatiewetenschap, 2-3 February, Enschede, the Netherlands.
22. Matthes, J., Stevic, A., Koban, K., Thomas, M.F., Forrai, M., & **Karsay, K.** (2022, August). *Fearful or Mindful? Fear of Missing Out, Reflective Smartphone Disengagement, and Loneliness in Late Adolescents*. Presentation at the annual conference of the Association for Education in Journalism and Mass Communication (AEJMC), 3-6 August, Detroit, USA.
23. Nassen, L.-M., Vandebosch, H., Poels, K., & **Karsay, K.** (2022, May). *Opt-out, Abstain, Unplug. A Systematic Review of the Disconnection Literature*. Presentation at the ICA Preconference: Digital Disconnection Studies Beyond Borders, 26 May, Paris, France.
24. **Karsay, K.**, Naderer, B., & Peter, C. (2022, May). *Linkage Analysis: Methodological and Theoretical Insights From Research Combining Content Analysis With Survey Data*. Panel session proposal accepted for presentation at Mass Communication Division at the annual conference of the International Communication Association (ICA), 26-20 May, Paris, France.
25. **Karsay, K.**, Naderer, B., Peter, C., Devos, S. (2022, May). *Positive Vibes Only? Linking Social Media Feeds and Survey Data to Understand the Associations between Positive Social Media Content and Psychological Well-being*. Presentation at the annual conference of the International Communication Association (ICA), 26-20 May, Paris, France.
26. Heiss, R., Karsay, K., & Nanz, A. (2021, November). *Who is Experiencing Correction Online? Social Media Use, Knowledge, and Information Overload During the COVID-19 Pandemic*. Presentation at the European Conference on Health Communication (EHC) 2021, 2-5 November, online.
27. Khryakova, E., & **Karsay, K.** (2021, July). *Beauty at Every Age - Effects of Body-Positive and Thin-Ideal Instagram Posts on Body Image among Middle-Aged Women*. Presentation at the Appearance Matters 9 online conference 13-15 July, online.
28. **Karsay, K.**, Schmuck, D., Stevic, A., & Matthes, J. (2021, May). *Sleeping with the smartphone: Parental mediation, children's tiredness and physical well-being*. Presentation at the annual conference of the International Communication Association (ICA), 27-31 May, online.
29. Devos, S., **Karsay, K.**, Vandebosch, L., & Eggermont, S. (2021, May). *"Whatever you do, I can do too": Unraveling adolescents' daily social media use and well-being*. Presentation at the annual conference of the International Communication Association (ICA), 27-31 May, online.

30. Hirsch, M., Stevic, A., **Karsay, K.**, & Matthes, J. (2021, May). *Longitudinal influences of parental active and restrictive smartphone mediation styles on children's social well-being and self-esteem*. Presentation at the annual conference of the International Communication Association (ICA), 27-31 May, online.
31. Stevic, A., Schmuck, D., Thomas, M., **Karsay, K.**, & Matthes, J. (2021, May). *Distracted children? Nighttime smartphone use, children's attentional problems, and school performance over time*. Presentation at the annual conference of the International Communication Association (ICA), 27-31 May, online.
32. **Karsay, K.**, Schmuck, D., Stevic, A., & Matthes, J. (2021, April). *Sleeping with the smartphone: Parental mediation, children's tiredness and physical well-being*. Presentation at the annual conference of the German Communication Association (DGPK), 7-9 April, online.
33. Devos, S., **Karsay, K.**, Eggermont, S., & Vandebosch, L. (2021, February). "Whatever you do, I can do too." *The relations between positive social media content, inspiration and pressure*. Presentation at the annual conference of the Dutch and Flemish communication science – Etnaal van de Communicatiewetenschap, 4-5 February, online.
34. Matthes, J., **Karsay, K.**, Hirsch, M., Stevic, A., & Schmuck, D., (2020, May). *Reflective Smartphone Disengagement: Conceptualization, measurement, and validation*. Presentation at the annual conference of the International Communication Association (ICA), 21-26 May, online.
35. Stevic, A., Schmuck, D., Koemets, A., Hirsch, M., **Karsay, K.**, Thomas, M., & Matthes, J. (2020, May). *Privacy concerns can stress you out: Investigating the reciprocal relationship between privacy concerns and stress*. Presentation at the virtual annual conference of the International Communication Association (ICA), 21-26 May, online.
36. Stevic, A., Schmuck, D., **Karsay, K.**, & Matthes, J. (2020, May). *Are Smartphones enhancing or displacing face-to-face communication with close ties? A panel study among adults*. Presentation at the virtual annual conference of the International Communication Association (ICA), 21-26 May, online.
37. Schmuck, D., Stevic, A., Matthes, J., & **Karsay, K.** (2020, May). *Out of control? How parental lack of control over children's smartphone use affects children's self-esteem over time*. Presentation at the virtual annual conference of the International Communication Association (ICA), 21-26 May, online.
38. Naderer, B., Peter, C., & **Karsay, K.** (2020, May). "This picture does not portray reality": *Developing and testing a disclaimer for digitally enhanced pictures on social media appropriate for tweens and teens*. Presentation at the virtual annual conference of the International Communication Association (ICA), 21-26 May, online.
39. **Karsay, K.**, Schmuck, D., Matthes, J., & Stevic, A. (2019, March). *Longitudinal relationships between excessive smartphone use, stress and loneliness: The moderating role of self-disclosure*. Presentation at the annual conference of the German Communication Association (DGPK), 10-12 March, Munich, Germany.
40. Peter, C. & **Karsay, K.** (2019, May). *Investigating disclaimer effectiveness on women's body image*. Presentation at the annual conference of the International Communication Association (ICA), 24-28 May, Washington, DC, USA.

41. Schmuck, D., **Karsay, K.**, Matthes, J., & Stevic, A. (2018, May). “*Looking up and feeling Down*”. *The influence of mobile social networking site use on upward social comparison, self-esteem, and well-being of adult smartphone users*. Presentation at the annual conference of the International Communication Association (ICA), 24-28 May, Washington, DC, USA.
42. Matthes, J., **Karsay, K.**, Schmuck, D., & Stevic, A. (2019). “*Too much to handle*” *Impact of mobile social networking sites on information overload, depressive symptoms, and well-being*. Presentation at the annual conference of the International Communication Association (ICA), 24-28 May, Washington, DC, USA.
43. Stevic, A., Schmuck, D., Matthes, J., & **Karsay, K.** (2019, May). “*Age matters*” *A panel study investigating the influence of communicative and passive smartphone use on well-being*. Presentation at the annual conference of the International Communication Association (ICA), 24-28 May, Washington, DC, USA.
44. Naderer, B., **Karsay, K.**, & Peter, C. (2018, November). *Picture Perfect – Die Wirkung von Bearbeitungshinweisen bei Bildern auf den wahrgenommenen Realismus und die Körperzufriedenheit junger Frauen*. [Picture Perfect – The effect of disclaimer labels in images on young women’s perceived realism and body satisfaction.] Presentation at the conference of the Visual Communication Division of the German Communication Association (DGPK), 29 November -1 December, Vienna, Austria.
45. **Karsay, K.**, Matthes, J., Schmuck, D., Ecklebe, S. (2018, October). *Posting happiness: A mobile experience sampling study investigating the role of mobile social media use on adolescents’ well-being*. Presentation at the ECREA Pre-conference *Children and Adolescents in a Mobile Media World*, 31 October, Lugano, Switzerland.
46. **Karsay, K.**, Matthes, J., Coric, M., & Knoll, J. (2018, June). *Inspiration for perspiration. Investigating the effects of Fitspiration images on women’s body image and inspirational goals*. Presentation at the Appearance Matters 8 conference, 12-14 June, Bath, UK.
47. **Karsay, K.**, Matthes, J., Fröhlich, V. (2018, August). *Still no end to gender stereotypes in advertising: A content analytical comparison of different channels*. Presentation at the annual conference of the Association for Education in Journalism and Mass Communication (AEJMC), 6-9 August, Washington, DC, USA.
48. **Karsay, K.**, Trekels, J., & Vandenbosch, L. (2018, May). *Media use, self-objectification, and positive body image. A cross-national study among adolescents*. Presentation at the annual conference of the International Communication Association (ICA), 24-28 May, Prague, Czech Republic.
49. Trekels, J. & **Karsay, K.** (2018, May). *Applying a rewards perspective on the link between mass media and youth’s self-sexualization: A cross-cultural examination*. Presentation at the annual conference of the International Communication Association (ICA), 24-28 May, Prague, Czech Republic.
50. Spielvogel, I. K., Matthes, J. Naderer, B., & **Karsay, K.** (2018, May). *A Treat for the eyes. How food cues in media content attract children’s visual attention*. Presentation at the annual conference of the International Communication Association (ICA), 24-28 May, Prague, Czech Republic.
51. Vandenbosch, L., **Karsay, K.**, Prieler, M., Choi, J. & Mas, L. (2018, may). *A cross-national examination of adolescents’ televised, printed, social, and sexually explicit media usage*.

Presentation at the annual conference of the International Communication Association (ICA), 24-28 May, Prague, Czech Republic.

52. de Lenne, O., Vandenbosch, L., Trekels, J., **Karsay, K.**, & Eggermont, S. (2018, February). *Living the ideal life on Social Media: The role of the internalization of societal ideals in the relationship between Social Media use and mental well-being*. Presentation at the annual conference of the Dutch and Flemish communication science – Etmaal van de Communicatiewetenschap, 8-9 February, Gent, Belgium.
53. de Lenne, O., Vandenbosch, L., Trekels, J., **Karsay, K.**, & Eggermont, S. (2017, August). *Ideal messages on social Media: The relations between Social Media use, internalization of societal ideals and adolescents' mental well-being*. Presentation at the International Meeting of the Scientific Research Network “A Multiple Levels of Analysis Approach to Typical and Atypical Development”, 12-13 December, Leuven, Belgium.
54. **Karsay, K.**, & Schmuck, D. (2017, August). *Effects of weight loss reality TV show exposure on adolescents' explicit and implicit weight bias*. Presentation at the annual conference of the Association for Education in Journalism and Mass Communication (AEJMC), 9-12 August, Chicago, Illinois, USA.
55. **Karsay, K.**, & Schmuck, D. (2017, May). “*The Biggest Loser Teens*” *Nutzung von Reality TV Abnehm-Shows im Jugendalter und ihre Wirkung auf negative Einstellungen gegenüber übergewichtigen Menschen*. Presentation at the 4th convention of Wiener Fernsehforschung – aktuell, 19 May, Vienna, Austria.
56. **Karsay, K.**, J., Buchsteiner, L., & Grosser, V. (2017, May). *Increasingly sexy: Sexuality and sexual objectification in music videos across time*. Presentation at the annual conference of the International Communication Association (ICA), 25-29 May, San Diego, CA, USA.
57. **Karsay, K.**, Knoll, J., & Matthes, J. (2017, May). *Sexualizing media and self-objectification. A meta-analysis*. Presentation at the annual conference of the International Communication Association (ICA), 25-29 May, San Diego, CA, USA.
58. **Karsay, K.**, Matthes, J., Platzer, P., & Plinke, M. (2016, June). *Adopting the sexual gaze: Exposure to sexually objectifying music videos and visual attention toward women*. Presentation at the annual conference of the International Communication Association (ICA), 9-13 June, Fukuoka, Japan.
59. Naderer, B., & **Karsay, K.** (2016, January). *Detecting the persuasive intent of product placements in photo-love-stories. Consequences for brand recall and brand evaluation*. Presentation at the annual conference of the Media Audiences and Effects Division of the German Communication Association (DGPUK), 28-30 January, Amsterdam, The Netherlands.
60. **Karsay, K.**, & Stoisser, F. (2016, October). *Exposure to sexualizing music videos, self-objectification, and enjoyment of sexualization*. Presentation at the annual under.docs Conference on Communication, 20-22 October, Vienna, Austria.
61. **Karsay, K.** (2015, September). “*Sexualisierte Medien, sexualisierte Tweens.*” *Sexuell-objektifizierende Darstellungen in Jugendzeitschriften und Effekte der Self-Objectification in der frühen Adoleszenz*. Research Day of the Faculty of Social Sciences, University of Vienna, 25 September, Vienna, Austria.
62. **Karsay, K.**, & Matthes, J. (2015, August). *Sexualizing pop music videos, self-objectification, and selective exposure: A moderated mediation model*. Presentation at the annual conference of the

Association for Education in Journalism and Mass Communication (AEJMC), 6-9 August, San Francisco, CA, USA.

63. **Karsay K.** (2015, May). *Sexualization of girls and women in German youth magazines: A visual content analysis for the period from 1979 to 2013*. Presentation at the ICA Young Scholars Preconference on Visual Methods, 21 May, Caguas, Puerto Rico.
64. Grill, C., & **Karsay, K.** (2014, June). *Tweeting about the 2014 European Parliamentary elections. Comparing the political online agendas in eight EU-member states*. Presentation at the conference of the Comparative Political and Public Communication (CECCOPOP), 27-29 June, Paris, France.